



3rd & 4th March 2023

**Venue : Green Technology
Auditorium, Kalina Campus,
Mumbai University,
Kalina, Santa Cruz East,
Mumbai 400098**

**Indian Society for Training & Development,
Mumbai Chapter**

in collaboration with

**University of Mumbai's Alkesh Dinesh Mody
Institute of Financial and Management Studies**

LEARNING AND DEVELOPMENT- A STRATEGIC CHOICE

**Supported by ISTD Navi Mumbai Chapter
and ISTD Pune Chapter**

The theme aims to focus on the ways in which organizations can effectively invest in employee learning and development to drive business success and achieve excellence to stay competitive in the rapidly changing business landscape of the next decade.

It also highlights the importance of aligning learning and development with business goals and leveraging the latest trends and technologies to gain a competitive advantage.

CONFERENCE TOPICS

1. Aligning learning and development with business goals
2. Developing leadership and strategic thinking
3. Fostering creativity and innovation
4. Building a resilient and adaptive workforce
5. Examining how technology such as artificial intelligence, gamification, and micro-learning can be used to deliver L & D programs, and the potential benefits and challenges of doing so
6. Exploring methods for assessing the effectiveness of L & D programs, and how to use data to drive decision-making and continuous improvement.
7. The future of work and the gig economy

The above topics will be deliberated through Case studies, panel discussions and paper presentation by research scholars and others.

DELEGATES: -

We invite delegates to come and join this conference at very nominal cost.

REGISTER HERE TO JOIN THE CONFERENCE :

<http://surl.li/esesn>

Following is the registration fees (including of 18% GST)

Delegate Fees	Amount in INR
Non ISTD Member	5,310
ISTD Member	2,950
Academicians	2,950
Student delegates	1,416

Early bird discount of 10% if registration made by 24th Feb2023

SOUVENIR

A souvenir is being published to commemorate this occasion.

Advertisements are invited from universities, academic institutes, training establishments, technology partners, and individuals involved in supporting the training industry and anyone interested. Mumbai chapter and the western region have more than 1500 members and ISTD has more than 9000 members all over India. All artwork for the advertisement must be received by email at secretary.mumbaichapter@gmail.com latest by 25th February 2023
<http://surl.li/eufrh>

The rate details are given below :

Souvenir Advertisement	Amount in INR
Back side Cover page	75,000
Inside cover page	50,000
Full page color	35,000
Half page color	20,000
Quarter page	10,000

1. For ISTD member 50% discount on above charges
2. GST @18% applicable on above charges

Case Studies

Case Studies on successful implementation of project in the area of Learning & Development are invited from corporates and or consultants. Best two projects will be awarded the first and second prize and will be presented at the conference. See the attached for details on how to complete and submit your entries

<http://surl.li/eufnr>

SPONSORSHIP

The conference cannot succeed without support from industry. ISTD Mumbai is therefore inviting sponsorship for this event. The conference will provides a great platform for organizations, independent training establishments, and technology partners to communicate their brands and promote their products and services to the industry at large. The details of the sponsorship options are as given below: -

Sponsorship Option	Amount (INR)	Benefits
Platinum	1000,000	1 speaker slot + 5 delegates + inaugural seating + stall
Gold	700,000	1 speaker slot + 2 delegates + stall
Silver	450,000	2 delegates + stall
Dinner Sponsor	100,000	1 speaker slot + 2 delegates+ stall
Lunch Sponsor	100,000	2 delegates + name as sponsors on standees
Kit sponsor	50,000	1 delegate + name on kit as sponsor
Lanyard sponsor	25,000	1 delegate + name on lanyard as sponsor

Platinum, Gold, and Silver Sponsors will have their name printed on backdrop
GST @18% will be applicable.

Payment by cheque must in name of Indian Society For Training & Development, Mumbai Chapter or by NEFT as per details given in payment section

PAPER PRESENTATION

Research paper are invited at the conference on the theme “Learning & Development- A Strategic Choice”. The theme aims to focus on the ways in which organizations can effectively invest in employee learning and development to drive business success / goals and achieve excellence in a rapidly changing landscape and leverage the latest trends and technology to stay competitive

To get the details on the structure of the presentation, click the URL below

<http://surl.li/eujsc>

Payments:

Payment for Sponsorship and Advertisement in Souvenir must be received by ISTD Mumbai chapter through NEFT at the bank accounts given below. Delegate can also use the QR code given belowFor NEFT/RTGS:

Name of account: Indian Society for Training and Development,
Mumbai Chapter

Account Number: 643805053705

Bank: ICICI Bank

IFSC Code: ICIC0006438

Branch Address: 09/10, Sagar Tech Plaza,
A wing, Andheri Kurla Road, Sakinaka,
Andheri East, Mumbai 400072



Conference Advisory Committee

Mr. Radharamanan Panicker, Chairman; Mr. Nitin Nigam, Vice Chairman; Mr. Matthew D'Cunha, Hon. Secretary as well as conference Secretary; Ms. Anitha Menon; Sherry Mathew, National Council Member; Mr. Uday Ghag, National Council Member; Dr. Smitha Shukla, Member, Managing Committee; Mr. Venkata Subramanian, Member- Managing Committee; Mr. Ramesh Neelakantan, Chairman- Navi Mumbai Chapter; Mr. Brijmohan Mishra, Chairman- Pune Chapter

Event Programme Director

Dr. Suhas Rao

For more information on the conference, contact:-

Mr. Matthew D'Cunha- Secretary, ISTD Mumbai chapter.

Email - secretary.mumbaichapter@gmail.com

Dr. Kavita Pandey- Placement Officer ADMIFMS, University of Mumbai.

Email - kavita@admi.mu.ac.in

ISTD Mumbai Chapter

The Indian Society for Training & Development (ISTD), established in April 1970, is a national level professional & non-profit society registered under the Societies Registration Act, 1860. It has a large membership of individuals and institutions involved in the area of training and development of human resources from government, public and private sector organizations & enterprises; educational and training institutions and other professional bodies. The Society is affiliated to the International Federation of Training and Development Organizations (IFTDO), Geneva and Asian Regional Training and Development Organizations (ARTDO), Manila.

ISTD Organizes Training Programs, all over the country both at Chapter and National Levels

The Mission of ISTD is to Facilitate Individuals and Organizations. To excel in Training & Development Activities Serve as Reservoir of Universal Knowledge of Human Interface through Innovative Practices and Original Exploratory Research

ISTD Mumbai Chapter is the oldest and the founding member of ISTD

Alkesh Dinesh Mody Institute for Financial and Management Studies was co-founded by Shri. Dineshbhai Mody with University of Mumbai in the year 1994 as a Department of the University of Mumbai for offering management education with a focus of financial services. The Institute was set up in response to the growing need of Indian managers and investors who could handle business and Capital Market operations in rapidly changing business and financial environment.

The objective of the institute is to bridge the industry-academia relationship and produce effective managers who could lead the organizations with their humble attitude and management knowledge.

The Institute believes in imparting its student with values likes commitment, the quest for learning and excellence, community engagement, respect for diversity, globalization, ethics, social responsibility, knowledge creation and application.

The Institute is offering 'Masters Management Studies, BMS and M.Sc (Finance) program. The Institute is also offering doctoral research program - Ph.D. in Management.

The Institute has been recipient of various awards in the field of management education.

The Institute is located at the Kalina campus (Vidyanagari) of University of Mumbai.